

## FIRST UNITED NEWS AND COMMUNITY EVENTS

### Dub Brackeen to Head Expansion into Wichita Falls

*March 14, 2011*



The Board of Directors of First United Bank has announced plans to expand its banking operations to Wichita Falls. First United Bank will open for business August 22, 2011 with a temporary banking center located in the heart of Wichita Falls in the Parker Square Shopping Center. The bank will make use of a 2,379 SF temporary facility with adjoining 2 lane motor bank while it begins work on its plans for a new, state-of-the-art, permanent facility which will be located in the general area. First United Bank's Wichita Falls management team will be led by long-time Wichita Falls resident and banker, Dub Brackeen.

Dub has over 24 years of commercial banking experience, most recently having served as Market President for Citibank, NA, Wichita Falls (formerly First American Bank) and is experienced in all aspects of bank operations and management. Dub is a graduate of Holliday High School. He attended Midwestern State University and graduated from Sam Houston State University in Huntsville, Texas with a Bachelor of Business Administration degree in Finance. Dub is also a graduate of the prestigious Southwestern

Graduate School of Banking at Southern Methodist University in Dallas, Texas and Leadership Wichita Falls. He is also an active community volunteer. Dub will serve as Senior Vice President and Banking Center Manager and will be responsible for hiring, developing and training all branch personnel as well as cultivating new loan and deposit business.

R. Mark Bain, President of Plains Bancorp, Inc. (parent company of First United Bank) states "We are extremely proud to expand our banking footprint into Wichita Falls. This expansion continues with our strategic plan to grow our company into progressive markets throughout West and North Texas. We think Wichita Falls is a great market and we look forward to serving the folks of Wichita County and the surrounding region. We remain committed to the viability of community banking and we feel this is an excellent opportunity for our organization".

In making the announcement, Dub Brackeen, Senior Vice President of First United Bank of Wichita Falls, said "This expansion will provide customers with access to expanded and enhanced banking products and services. First United Bank has a strong heritage and their financial strength and commitment to this region will create additional opportunities for our customers and the Wichita Falls market".

**Location:**

First United Bank - Wichita Falls Banking Center  
Parker Square Shopping Center  
PO Box 4377  
2904 Garnett  
Wichita Falls, TX 76308