

FIRST UNITED NEWS AND COMMUNITY EVENTS

First United Bank Breaks Ground on Southeast Lubbock Banking Facility

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First United Bank will break ground on its newest Banking Center (Lubbock Southeast Banking Center), mid-March 2011. The new 9,027 square foot banking facility will be located at the southeast corner of 98th & Indiana (near the Kohl's Shopping Center) and will feature a Hill Country design with Austin Stone. The new state of the art facility will blend the warmth and charm of a rural West Texas bank with the newest technology in the banking industry. The bank's features include a Retail Media seating area featuring an Austin Stone fireplace and plasma viewing screens, an Internet Café complete with complimentary wireless internet stations, a Gourmet Coffee Center and video teller services. The bank will occupy 5,787 square feet in the facility. The remaining 3,240 square feet will be available for professional office lease space. The Lubbock Southeast Banking Center is scheduled to open in January 2012.

First United Bank currently operates thirteen (13) banking centers throughout West Texas with two (2) banking centers in the Lubbock trade area as follows:

Lubbock Northwest Banking Center: 5802 4th Street (4th & Frankford)

Lubbock Southwest Banking Center: 6604 Frankford (66th & Frankford)

First United Bank has just recently completed a complete renovation of its Southwest Banking Center and will complete its new Mortgage Loan Center at the same location in April 2012.

The addition of the new Lubbock Southeast Banking Center and upcoming May 2011 opening of the new Wichita Falls Banking Center (De Novo) will bring the total First United Banking Center location count to fifteen (15) banking centers in eleven (11) markets throughout West & North Texas.

R. Mark Bain, President of Plains Bancorp, Inc. (parent company of First United Bank) states "We are extremely excited to announce the opening of our third banking center location in Lubbock. The Southeast Banking Center will provide our current customers with another convenient location and will offer the residents and businesses in south Lubbock a new banking choice." He adds, "At First United Bank, our mission is to be the premier banking and financial services provider in the communities we serve. The addition of the Southeast Banking Center and the renovation of the Southwest Banking Center are testaments to that commitment. Our

banking centers are designed to create a unique customer experience in a warm and inviting atmosphere which allows our staff the platform and the opportunity to cultivate genuine and personal relationships with our customers. In addition, they offer our customers easy accessibility to the latest banking technology and the most innovative financial products and services available." Mr. Bain went on to say, "Over the past decade, First United Bank has experienced unprecedented growth, reaching \$1 billion in assets in 2010. Our future looks very bright and we are proud to continue our commitment to Lubbock and West Texas in expanding our community focused banking footprint. Our success is directly attributable to our sound banking practices, dedicated staff, experienced leadership and most of all, our amazing customers."

