

Please help me congratulate  
**FIRST UNITED BANK**  
*(Amarillo & Panhandle)* for being named a  
**BBB Torch Award Finalist**  
for business ethics!

## Marketplace Ethics

Amarillo, Texas – February 10, 2009 - BBB announced today a record number of finalists in the 2009 Better Business Bureau Torch Awards for Marketplace Ethics competition. The competition highlights reputable companies in particular and business ethics in the community, overall.

“Amarillo and the Panhandle have very much to be proud of today. These companies represent the good guys; those men and women who are honored to provide customer service, whose businesses depend on delivering trust and who go the extra mile for their customers, employees and the communities that help make them a success,” said Janna Kiehl, CEO of the BBB of the Texas Panhandle.

The Torch Awards for Marketplace Ethics not only recognizes businesses who make it to this level, they also serve to recognize reputable business practices. Good businesses make a good community where people want to live, work and do business, it's that simple.

The finalists for the 2009 Torch Awards for Marketplace Ethics in four categories are:

**Small Business:**

Gonzales Moving & Storage  
Shelton's Flowers  
Taxequences  
Zips Express Car Wash

**Large Business:**

First United Bank  
La Fiesta Grande Restaurants  
Scottco Service Company  
United Supermarkets

**Medium Business:**

Catmandu  
People's Federal Credit Union  
Prudential Ada Realtors  
Talon, LLP

**Nonprofit:**

Consumer Credit Counseling Services  
RSVP

The winner in each of the four categories was announced at the **Torch Awards for Marketplace Ethics** celebration on Thursday February 19, 2009 at the Globe News Center for the Performing Arts.

The 2009 Torch Awards for Marketplace Ethics are presented by the Better Business Bureau in partnership with the College of Business at West Texas A&M University.